

We don't sell hardware. We sell a **monetization point** for tourist traffic.

\$3,500 per point. 320 Georgian hotels already signed. Returns paid from transaction cashflow.



\$3,500

per monetization point

320

Georgian hotels signed

\$175,000

minimum entry — 50 points

80%

investor share until principal is returned

Nexiapaytech is a disclosed commercial agent: the service contract is formed directly between the guest and the provider. This material is not an offer and not a promise of returns.



What a monetization point is

\$3,500

one monetization point — the investor's price

WHAT THE PRICE INCLUDES

A large 32" terminal

An 11" tablet unit at the front desk

Marketplace development and support

Hardware connection to the Nexiapaytech system and bank integration

Continuous onboarding of new service providers

Advertising contract sales

A monetization point ≠ one terminal

A point is the cashflow of one hotel. Traffic decides the number of screens; the investor's price does not change.

Small hotel 1 × 11"	\$3,500 per point — in every case
Mid-size hotel 32" + 11"	\$3,500 per point — in every case
Large hotel 4 × 32" + 8 × 11"	\$3,500 per point — in every case

Deployment: 320 large and at least 320 small devices, plus a booking-link integration.



Unit economics under a microscope

A stress test: every variable equals one.

ONE TRANSACTION

Customer check		+\$22.00
Provider payout		−\$15.00
Nexiapaytech commission — 31.8% of the check		+\$7.00
Acquiring fee — 2.5% of the full amount		−\$0.55
VAT 18% — on the commission only (\$7 × 18/118)		−\$1.07
Gross profit — the revenue-share base		\$5.38

VAT applies to the commission (\$7) only, not the full amount: a disclosed-agent structure. A structural margin advantage.

ONE POINT — THE MINIMAL CASE

20

transactions per month

\$107.6

gross profit per month

\$1,292

gross profit per year

One terminal, one hotel, one provider, one purchase a day, 20 days out of 30. An unrealistically low floor — the point is still profitable; everything above is upside.

Investment scenarios start at 60 transactions per month.



Three scenarios

Average check and margin stay the same in every scenario. Only two variables change: transactions per point per month, and the number of points.

SINGLE-POINT ECONOMICS

Scenario	Tx/mo	GP/mo	GP/yr	Return of \$3,500	Cash over horizon	MOIC
Pessimistic	60	\$322.9	\$3,875	17.5 mo	\$5,825	1.66×
Realistic	100	\$538.2	\$6,459	12.1 mo	\$7,375	2.11×
Optimistic	140	\$753.5	\$9,042	9.8 mo	\$8,925	2.55×

Return of \$3,500 includes the 4-month holiday. Horizon: holiday + principal return + 36 months at 20%. GP — gross profit.

NETWORK GROSS PROFIT PER YEAR

Points	Providers	Investor CAPEX	Pessimistic	Realistic	Optimistic
50	5–7	\$175,000	\$193,759	\$322,932	\$452,105
150	15	\$525,000	\$581,278	\$968,797	\$1.36M
320	25+	\$1.12M	\$1.24M	\$2.07M	\$2.89M
500	30+	\$1.75M	\$1.94M	\$3.23M	\$4.52M

What is NOT in these numbers

Pre-arrival channel — services sold via a link before landing, ~100 services in the catalog

QR network — QR codes in hotels beyond the terminals

Advertising monetization — ad contracts on the network's screens

Booking integrations — demand inside reservation flows

The model pays back without them. They are pure upside.



How the money comes back

Months 1-4	Investment holiday No payouts: installation, integrations, provider onboarding, traffic ramp-up.
Until \$3,500 is returned	Principal return phase — 80 / 20 Applied to gross profit — until the full \$3,500 is returned.
36 months	Yield phase — 20 / 80 After the principal is returned, revenue share in the company's favor.
After 3 years	The fork Rollout fully funded: permanent revenue share or equity at company valuation — the invested amount credited as a discount; plus exclusive entry to other countries and the ad channel of the 320+ hotel network. Not fully funded: the investor retains the full 3-year yield phase on the 20 / 80 scheme.

THE ROUND

\$1,120,000

to deploy 320 monetization points across Georgia

Minimum entry — 50 points, \$175,000; further funding comes in tranches of 50 points.

Price per point — \$3,500; 1-2 terminals installed a day — a tranche deploys in 1-2 months.

WHAT GETS DONE IN 12-18 MONTHS

- 320 monetization points deployed in Georgian hotels
- 25+ service providers connected to the marketplace
- GMV and network transaction statistics in regular investor reporting
- Georgia's transaction base packaged as the case for entering a second country